## ENJOY A REWARD FLIGHT\* WITH EVERY CLUB WORLD RETURN TO HELP YOUR BUSINESS TAKE OFF.





In these uncertain economic times, it takes a personal touch to capture valuable opportunities. When it comes to helping your business grow, a videoconference is no substitute for a handshake; a phone call is no substitute for seeing someone's face.

From **5 October to 31 December 2009**, every time you fly Club World or First return\*\* with British Airways, we'll reward you with enough bonus BA Miles to enable you to take your next flight on us.

Flights needed	Examples of equivalent reward flights
1 return flight in Club World or First	1 Club Europe return flight or 2 Euro Traveller return flights to London or the UK
2 return flights in	1 World Traveller return flight to North or
Club World or First	Central America, the Caribbean or South Africa
3 return flights in	Club World return flight to the US or
Club World or First	1 World Traveller return flight to the Far East or Australia

Register for the promotion at www.ba.com/rewardflights.

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## JOIN THE EXECUTIVE CLUB AND AUTOMATICALLY BECOME A SILVER MEMBER.

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- Access to 250 luxurious departure lounges worldwide
- 25% more BA Miles per flight whenever you fly with British Airways or Qantas
- Worldwide priority check in and boarding
- Reservation Assurance that can get you on a flight, even when it's full

To find out more, visit www.ba.com/silver.



